



# **55th ANNUAL MEETING EXHIBITOR INFORMATION**

**“Growing Kentucky Forests,  
Supplying the World”**

**August 25 –27, 2020**

**The Brown Hotel,  
Louisville, Kentucky**

Cumberland Gap, Appalachian Mountains, Courtesy Google.com



Robinson Forest



## KFIA 55th ANNUAL MEETING EXHIBITOR INFORMATION

The 55th Annual Meeting of the Kentucky Forest Industries Association, (KFIA), will be held at The Brown Hotel in Louisville, Kentucky on **August 25, 26 & 27, 2020**. The theme of the meeting will be ***Growing Kentucky Forests, Supplying the World***. The past year has brought a challenging economy and numerous changes related to export markets and concerns with log supply and changing legislation. We have some excellent speakers lined up to discuss the current issues related to export markets, hardwood cross laminated timber use, and the new Hardwood Promotion Collaboration. The meeting will feature a number of activities including a "Welcome Reception" for early arrivals and a golf outing on Tuesday. Wednesday and Thursday mornings will include speakers on topics of importance to the industry and an Exhibitor reception and Luncheon will provide plenty of opportunities to meet attendees. The exhibit area will be open throughout the meeting with a number of activities in the area to allow exhibitors to meet with potential contacts.

Please join us for a chance to meet with hardwood industry owners and operators throughout Kentucky and the region.

- *Tabletop exhibit fee covers registration for four people, one draped table, two chairs, Welcome Reception on Tuesday, Exhibitor's Reception on Wednesday evening, KFIA/Tree Farm Awards Luncheon on Wednesday and all breaks.* Additional exhibit staff or spouse can attend for a charge of \$75 per person. **The exhibit fee is \$450 for KFIA Members and \$595 for non-members.** *Non-member fee includes a one-year membership to the association.* Spaces are assigned on a first come, first serve basis with limited space available. Please return the Exhibitor Agreement to the KFIA office as soon as possible. To have your company name listed in the meeting program, we must receive your form by July 31. **Please note: Platinum & Gold Club Members can have an exhibit at the Annual Meeting at no charge.**
- Electricity will be available at no charge but you should bring your own extension cords. Wi-Fi is also available in the exhibit area.
- Set-up starts after 10:00 a.m. Tuesday, August 25; Exhibits should be in place by 6:00 pm Tuesday, August 25; we will have a Welcome Reception starting at 6:00 pm. The Exhibitors Reception will be held on Wednesday evening, August 26. Teardown after 12:00 pm on Thursday; Exhibits must be removed by 2:00 pm.
- All exhibitors and meeting attendees are encouraged to participate in a golf outing at the nearby **Polo Fields Golf & Country Club** Tuesday, August 25 at 9:30 a.m. If you are not interested in playing golf we invite your company to sponsor a hole for \$100.00.
- Door Prizes & Silent Auction Items: We encourage companies to provide door prizes to be used for the meeting and the golf outing. You may want to provide a prize even if you are unable to set-up an exhibit. Your company will be recognized in the KFIA newsletter. Items are also needed for the silent auction that benefits the Kentucky Tree Farm Committee.
- **The Brown Hotel phone number is 502-583-1234;** you are responsible for making your own room reservations and should do so as soon as possible be sure to let them know you are attending the KFIA Annual Meeting to get **our group rate is \$146.00/night and includes parking.** Our reservation block will be released on **July 25, 2020.**

**KENTUCKY FOREST INDUSTRIES ASSOCIATION**  
**2020 ANNUAL MEETING – August 25-27, 2020**  
**The Brown Hotel – Louisville, KY**  
**EXHIBITORS AGREEMENT**



COMPANY: \_\_\_\_\_ CONTACT: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
( CITY) (STATE) (ZIP)

PHONE: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_

e-mail address (confirmation for exhibit space will be sent by e-mail): \_\_\_\_\_

Names Of Exhibit Staff (up to 4) for Name Badges. **Exhibit fee– \$450- KFIA Members, \$595-non-members**

\_\_\_\_\_  
\_\_\_\_\_

Additional Exhibit Staff for name badges. Cost is \$75.00 per additional sales person or spouse

\_\_\_\_\_

☐ **My exhibit will need electricity. Please mark if you need electric (no additional charge).**

☐ Number attending awards lunch. KFIA and the Tree Farm Committee will host the Annual awards lunch on Wednesday, August 26. Cost is included in exhibit fee.

☐ Exhibit Fee (\$450 members, \$595 - non Members,) \$75 per additional person or spouse if more than 4 attending

☐ Golf (Tuesday, August 25 at 9:30 a.m.) \_\_\_\_\_ (# of players) x \$75 per person.

☐ My Company would like to be a hole sponsor for the Golf Scramble. Included is \$100 for company sponsorship.

☐ Optional Tour: Old Forester Distillery - August 27 at 12:30 p.m. Cost \$20/person

**\$ \_\_\_\_\_ TOTAL AMOUNT DUE**

**Agreement should be in the KFIA office by July 31, 2020** to be included in the meeting program. Space is limited and will be assigned on a first received basis. Your check confirms your space.  
**NO REFUNDS AFTER July 31.**

**PLEASE REMIT TO:**

**KY FOREST INDUSTRIES ASSN., 106 PROGRESS DRIVE, FRANKFORT, KY 40601**

**Tel: 502/695-3979 Fax: 502/695-8343 Email: Michele@kfia.org**

**Credit Card Information:** Supported Cards: Visa MasterCard American Express  
(a 2.5% convenience fee will be charged on all credit transactions)

Account #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Amount Charged \$ \_\_\_\_\_ CVV/CID # (on back of card – 3 digits): \_\_\_\_\_

Exact Name on card: \_\_\_\_\_



## 2020 MEETING AGENDA

### **Tuesday, August 25**

- 9:00 a.m.** - Site Registration Begins & Exhibitor Set-up
- 9:30 a.m.** - John C. Smith Invitational Golf Scramble Registration
- 10:00 a.m.** - Golf Scramble Tee off, Polo Fields Golf & Country Club, Louisville, KY
- 3:00 p.m.** - KFIA Board of Directors Meeting
- 6:00 p.m.** - Welcome Reception with Golf Scramble Results in the Exhibit Area

### **Wednesday, August 26**

- 7:30 a.m.** - Registration
- 9:00 a.m.** - **Opening Session**- Welcome
  - State Legislative Update
  - National Legislative Update
- 9:30 a.m.** - **Hardwood Promotion Coalition** – Lorna Christie, Chief Executive Officer, National Hardwood Lumber Association
- 10:15 a.m.** - **Hardwood Export Markets** Michael Snow, Executive Director, American Hardwood Export Council
- 11:30 a.m.** - **KFIA/Tree Farm Awards Luncheon** - KFIA Business Meeting - Election of Officers & Awards Presentation
- 2:00 p.m.** - **SFI/SIC/Communications Committee Meeting**
- 2:00 p.m.** - **Robinson Lumber/Van Meter Insurance Hospitality Suite**
- 3:00 p.m.** - **Fellowship for Christian Lumbermen's Prayer Meeting**
- 5:30 p.m.** - Exhibitors Reception

### **Thursday, August 27**

- 8:00 a.m.** - Registration Open Continental Breakfast
- 9:00 a.m.** - **General Session/Welcome**
- 9:15 a.m.** - **Hardwood Lumber Use for Cross Laminated Timber** -Dr. Henry Quesada, Associate Professor, Extension Specialist, VA Tech University
- 10:00 a.m.** - **WoodWorks Support for Wood Industry Markets in Kentucky** - Anthony Harvey, PE, Regional Director, WoodWorks – Wood Products Council,
- 10:30 a.m.** - **Tapping Resources to Expand Markets**- KY Department of Agriculture.– Tim D. Hughes, KY Dept. of Agriculture
- 11:30 a.m.** - **Meeting Adjourns**
- 12:30 p.m.** - **Optional Tour:** Old Forester Distillery - \$20/person includes tour, and tasting.