

Louisville, Kentucky - The Brown Hotel

*“Growing Kentucky Forests,
Supplying the World”*

Kentucky Forest Industries Association
55th Annual Meeting

**2020 ANNUAL
MEETING
REGISTRATION**



Tuesday, August 25 - Thursday, August 27, 2020



KFIA Annual Meeting Summary of Events

The past year has seen many changes in the hardwood marketplace and KFIA continues to work hard to represent our members on numerous issues. We understand the changing markets have put tremendous stress on numerous facets of the wood industry and are always looking at ways to keep the industry strong and economically important. We have put together a program for our 2020 annual meeting that covers all aspects of the current market issues and programs that are underway to improve the market outlook for the future.

Please join us at the KFIA 55th Annual Meeting and find out what is happening not only in Kentucky but around the country. The past year has brought a challenging economy and numerous changes related to export markets and concerns with log supply and changing legislation. We have some excellent speakers lined up to discuss the current issues related to exporting markets, cross laminated timber structural use, and the recent Hardwood Promotion Collaboration. In addition to the expert speakers in each field, the program is full of activities and provides excellent opportunities for networking and meeting with exhibitors.

The meeting will kick off **Tuesday, August 25** with the **John C. Smith Invitational Golf Scramble** scheduled for the **Polo Fields Golf and Country Club**. The golf outing is a fun event that everyone enjoys and all golfers regardless of abilities are invited to play. We will be glad to add you to a team or you can put together your own foursome. An evening Welcome Reception in the exhibit area will wrap up a busy day for those that want to get together for some fellowship and find out who came out on top in the golf scramble. The KFIA Board of Directors will be meeting for a quarterly Board meeting on Tuesday afternoon to discuss KFIA business and the 2020 legislative agenda.

Wednesday, August 26 the exhibit area will be open all day long for networking. The **Opening Session** will have speakers to discuss the new Hardwood Promotion Collaboration, issues related to export markets and a legislative update locally and nationally. The KFIA Business Meeting will be held in conjunction with the **KFIA/KY Tree Farm Awards Luncheon** where the new officers will be elected and outstanding individuals will be recognized for their achievements in the forest industry community. We will also have Kentucky Farm Bureau President Mark Haney provide an update on Agriculture issues and our partnership with agriculture. The Kentucky Tree Farmer, Logger and Communicator of the Year will also be honored with awards for their accomplishments to support forestry and the wood industry.



Following lunch the **SFI/SIC/Communications Committee** meeting will have an open discussion on certification issues and funding of current projects by SFI members. The afternoon will start kicking up with free time for attendees to visit the always popular **Robinson Lumber Company & Van Meter Insurance Hospitality Suite** where fresh seafood from Louisiana and cocktails will be served which makes for some great networking opportunities for all attendees. The evening will wrap up with a reception in the Exhibit Hall with plenty of time talk with a large number of vendors at the exhibitor reception.

On Thursday, August 27 the last day of the meeting begins with breakfast in the exhibit area. The morning **General Session** will have presentations on hardwood lumber use for cross laminated timber and local WoodWorks support for Kentucky markets. The Kentucky Proud Program is not just for food products and the final presentation will explain how the program can help the wood industry and marketing efforts of the Kentucky Department of Agriculture around the world.

We look forward to bringing the industry together to provide you with the information and contacts to make your business flourish and grow in 2020. Please feel free to contact the KFIA office at 502-695-3979 with any questions or needs you have related to attending or exhibiting at the Annual Meeting.

Overnight Accommodations



We are once again at the Historic Brown Hotel in downtown Louisville and have worked out a great room rate. We strongly encourage members to make your reservations as soon as possible. We have increased the number of rooms in our block for this year but reservations need to be made on time in order to get in the room block for the meeting. We have also arranged for the free parking and an open lot is available for anyone that has trouble fitting their vehicle in the garage.

The Brown Hotel is located in downtown Louisville and is within walking distance of the Fourth Street Live entertainment district and a number of excellent restaurants and attractions.

Hotel reservations for the Brown Hotel need to be completed by July 25, 2020 to obtain our convention rate of \$146.00 per night (includes parking).

All reservations are to be made by calling 502/583-1234 and mention the KFIA Annual Meeting.

KFIA Membership

To receive the membership rate please make sure your dues are paid up to date. Companies who are non-members may attend by paying a non-member registration fee or paying one years membership to the association and receive the member registration fee. Registration fee includes all meeting expenses, receptions, and awards luncheon.



Exhibit Space

Exhibitor information has been sent out to potential exhibitors. If you prefer to attend and set up a booth to exhibit at the meeting a limited number of spaces are available on a first come first serve basis. If you are interested in exhibiting or need additional information, please call the office at 502/695-3979 or visit www.kfia.org to request additional information.

2020 Meeting Agenda

Tuesday, August 25

9:00 a.m.....**On Site Registration Begins & Exhibitor Set-up**

9:30 a.m.....**John C. Smith Invitational Golf Scramble Registration**

10:00 a.m.....**Golf Scramble Tee off** – Polo Fields Golf & Country Club, Louisville, KY

3:00 p.m.....**KFIA Board of Directors Meeting**

6:00 p.m**Welcome Reception**

Join our Exhibitors as we kick off the meeting with plenty of good food and drinks and learn the Golf Scramble Results in the Exhibit Area.

Wednesday, August 26

7:30 a.m.....**Registration & Breakfast in Exhibit Area**

9:00 a.m.....**Opening Session-** Welcome – KFIA President Mervin Strader, Strader Bros, LLC
State Legislative Update - KFIA Executive Director Robert Bauer
National Legislative Update - Hardwood Federation - Dana Lee Cole

From trade tariffs to the many issues affecting the country in a Presidential election year legislative issues are important to all in the hardwood business. In addition Kentucky will be finishing up a full 60- day session that will be addressing numerous business issues.

9:30 a.m.....**Hardwood Promotion Coalition**

Presentation by Lorna Christie, Chief Executive Officer, National Hardwood Lumber Association (NHLA)



Our wood industry has struggled to work together on a national marketing program to promote the use of American hardwoods in a consistent manner. Hardwood markets are facing competition from a wide range of competitors and export tariffs have all affected demand. The new Hardwood Promotion Coalition is bringing together all of the hardwood related associations to fund research and begin development of the hardwood brand to improve domestic markets through promotion.

10:15 a.m.....**Hardwood Export Markets**

Presentation by Michael Snow, Executive Director, American Hardwood Export Council

The past year has seen a lot of changes in the export market driven by tariffs on Chinese exports and changes in trade agreements on numerous fronts. AHEC Director Michael Snow will be providing the latest on export market changes and efforts to expand markets around the globe for hardwood lumber and products.



11:30 a.m.....**KFIA/KY Tree Farm Awards Luncheon**

Guest Speaker: Ryan Quarles, Kentucky Agriculture Commissioner and
KFIA Business Meeting - Election of Officers & Awards Presentation

The Luncheon will include a presentation by Kentucky Department of Agriculture Commissioner, Ryan Quarles on how farming and forestry work closely together to protect the interests of industry and landowners throughout the Commonwealth. There will also be presentations for Tree Farmer, Logger and Communicator of the Year.



2:00 p.m.....**SFI/SIC/Communications Committee Meeting** – Open to Everyone
Main topic: SFI Projects and Certification Update

2020 Meeting Agenda

2:00 - 5:30 p.m..... **Robinson Lumber Company/Van Meter Insurance Hospitality Suite**

Everyone is welcome to stop by the and visit with Robinson Lumber and Van Meter Insurance and enjoy some fresh crawfish and shrimp straight from New Orleans and have a cold drink.



3:00 p.m.....**Fellowship for Christian Lumbermen's Prayer Meeting**

5:30 p.m.....**Exhibitors Reception in the Exhibit Area**

Join our Exhibitors for plenty of good food and drinks and learn about the many services available to the wood industry and don't forget to bid on your favorite Tree Farm silent auction items.

Thursday, August 27

8:00 a.m.....**Registration & Continental Breakfast**

9:00 a.m.....**General Session/ Welcome**

9:15 a.m.....**Hardwood Lumber Use for Cross Laminated Timber**

Presentation by Dr. Henry Quesada, Associate Professor, Extension Specialist, Virginia Tech University

Hardwood markets are the key to keeping the wood industry strong and economically viable. Many changes are taking place in the marketplace and new markets can hold the key to increasing demand. Research is currently underway to learn about how hardwoods can be utilized to make cross laminated timber to be used in multi story buildings.

10:00 a.m.....**WoodWorks Support for Wood Industry Markets in Kentucky**

Presentation by Anthony Harvey, PE, Regional Director, WoodWorks – Wood Products Council.



WoodWorks supports a number of initiatives to increase markets and research for the use of hardwood in a variety of new market initiatives. Kentucky is lucky to have one of the newest members of the Woodworks team located at the University of Kentucky to help with markets throughout the region.

10:30 a.m.....**Tapping Resources to Expand Markets, Kentucky Department of Agriculture**

Presentation by Tim D. Hughes, Senior Trade Advisor - Kentucky Department of Agriculture



KFIA continues to work closely with the Kentucky Department of Agriculture who has a strong marketing program related to Agricultural products throughout the world. Kentucky Proud marketing has been a huge success and the availability of the program to the wood industry can offer a number of incentives to expand markets for your business.

11:30 a.m**Meeting Adjourns**

12:30 p.m.....**Optional Tour: Old Forester Distillery - \$20/person includes tour and tasting.**

The Old Forester Distillery Tour is located just blocks from the Brown Hotel in downtown Louisville. It offers a wonderful opportunity to see first hand how bourbon is made and aged. The tour not only offers opportunity to learn all about the distilling process but also includes the barrel making process and aging of the product all on site.



JOHN C. SMITH INVITATIONAL

Tuesday, August 25, 2020

Polo Fields Golf & Country Club



Plan now to participate in the John C. Smith Invitational Golf Scramble to be held at the Polo Fields Golf & Country Club on Tuesday, August 25. There is no better way to kick off the KFIA Annual Meeting than with a golf scramble. Please plan to arrive at 9:30 a.m. (EST) for registration and to get instructions and tee time will be at 10:00 a.m. Anyone with an interest in the game is invited to play regardless of skill level. Players have the option of being placed on a team or putting together a foursome. Efforts will be made to try to accommodate all requests and those wanting to play together. The scramble is open to all members, exhibitors and friends of KFIA. **The cost to play will be \$75 per person.** Registration will cover cash prizes for long drive, closest to the pin, and first and second place teams. Prizes will also be awarded for third place. Mulligans will be sold on site for extra shots.



U-C Coatings is sponsoring a Golf Shootout which will be made available to all golfers. A \$500 prize will be given away to the lucky winner.

Hole Sponsors are also being solicited for the event. Show your support of KFIA by becoming a sponsor for this event. All sponsors will be recognized at the golf outing, in the meeting program, in the *KFIA "Link" Newsletter*, and in any other materials related to the Annual Meeting and golf scramble.

BEVERAGE CART SPONSORED BY:



JOHN C. SMITH INVITATIONAL GOLF REGISTRATION

Polo Fields Golf & Country Club - Louisville, KY - August 25, 2020 - **Golf fee- \$75 per person**

COMPANY: _____ CONTACT: _____

ADDRESS: _____
CITY STATE ZIP

My company will bring _____ person(s) @ \$75 each.

Name: _____ Avg. Score/Handicap: _____

Name: _____ Avg. Score/Handicap: _____

Name: _____ Avg. Score/Handicap: _____

Name: _____ Avg. Score/Handicap: _____

We will try to accommodate those who would like to play together. Please indicate if you have a preference for partners: _____ We will play together as a team. _____ Please put us on separate teams.

_____ My company would like to be a hole sponsor for the Golf Scramble for \$100. All hole sponsors will be recognized at the golf outing, during the Annual Meeting, in the Annual Meeting program, and in the KFIA Link Newsletter.

Total amount enclosed \$ _____ Please make check payable to Kentucky Forest Industries Association and return by July 31, 2020 or complete the credit card information below (a 2.5% convenience fee will be added to all credit transactions):

Card # _____ Exp. Date _____ Type (circle one): V, MC, AE

Name on Card _____ Security Code: _____

Please fill out the registration form and return to: KFIA, 106 Progress Drive, Frankfort, KY 40601 by July 31, 2020, (502/695-3979 fax 502/695-8343) or email Michele@kfia.org.



KENTUCKY FOREST INDUSTRIES ASSOCIATION 2020 ANNUAL MEETING REGISTRATION INFORMATION

August 25-27, 2020 , The Brown Hotel – Louisville, KY

“Growing Kentucky Forests, Supplying the World”

CONTACT: _____ COMPANY: _____

ADDRESS: _____

Tel: () _____ Fax: () _____ e-mail: _____

NAMES OF THOSE ATTENDING: Name Tags and registration information will be prepared in advance for those who pre-register and can be picked up at the Registration Table.

Please list number of attendees attending each event so that we may have an accurate number for guarantees.

_____ Number attending Awards Luncheon on August 26 at 11:30 a.m. for KFIA/KY Tree Farm award winners.
(Included w/registration)

\$ _____ **Pre-Registration Rate:** \$175.00 per Member attendee @ _____ \$225.00 per Non-member@ _____
\$75.00 per Spouse @ _____

On-site Registration Rate: \$200.00 per Member attendee@ _____ \$250.00 per Non-member@ _____

\$ _____ **One-day Rate: \$100/person** Date Attending: 8/25 _____ 8/26 _____ 8/27 _____

\$ _____ **Optional Tour: Old Forester Distillery - \$20/person includes tour and tasting**

Please fill out the information included if you are interested in playing in the Golf Scramble or becoming a hole sponsor.

\$ _____ Total for John Smith Invitational Golf scramble registration/hole sponsorship (other side)

_____ **I would like to be a Sponsor for this meeting.** _____ \$1,000 General Session/Awards Luncheon
_____ \$500 Exhibitor Reception _____ \$350 Welcome Reception _____ \$150 Morning Breakfasts

\$ _____ **TOTAL AMOUNT ENCLOSED.**

Please make check payable or complete credit card information and return registration information to:

Kentucky Forest Industries Association, 106 Progress Drive , Frankfort, KY 40601

Tel: 502/695-3979 Fax: 502/695-8343 e-mail: Michele@kfia.org

CREDIT CARD INFORMATION (a 2.5% convenience fee will be added to all credit transactions)

Card # _____ Exp. Date _____ Type (circle one): V, MC, AE

Name on Card _____ Security Code: _____

Email for receipt: _____

_____ My company would like to provide an item for the **Tree Farm Silent Auction**. Items can be brought to the registration desk at the meeting or sent in advance to the office. All donations will be recognized.

_____ My company would like to provide a **door prize** that will be used for the meeting. Items can be brought to the registration desk at the meeting or sent to the office in advance. All donations will be recognized.



106 Progress Drive
Frankfort, KY 40601
Tel: 502/695-3979
www.kfia.org

DON'T FORGET TO DONATE TO THE 2020 KY TREE FARM SILENT AUCTION **(AUCTION HELD DURING ANNUAL MEETING)**

Please donate an item or items for the Kentucky TREE FARM SILENT AUCTION. We are interested in a variety of items, i.e. home crafts, jams, quilts, paintings, items made from wood, decorative items, gift certificates, lamps, small furnishings, forestry, hunting items & trips, sport event tickets, or whatever you think would sell at the auction. Proceeds from the auction support the Tree Farm committee's projects to help private landowners in Kentucky.

Please bring item(s) donated with you to the Annual Meeting Registration Desk or mail them to the KFIA Office. **DO NOT FORGET TO INCLUDE WITH DONATED ITEM(S): DONOR NAME AND/OR COMPANY, DESCRIPTION OF DONATED ITEM(S) AND ITEM(S) VALUE.**

Mailing deadline for these items is July 31, 2020.

KY Tree Farm Program
C/O Kentucky Forest Industries Association
106 Progress Drive
Frankfort, KY 40601

Any questions, please contact Michele Brewer, KFIA at 502/695-3979
THANKS FOR YOUR SUPPORT!!!



KENTUCKY FOREST INDUSTRIES ASSOCIATION

106 Progress Drive
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Web Address: www.kfia.org, email: Michele@kfia.org